Postgraduate Certificate in Managerial Psychology (PgCert in MPSY)

Mode of Study:	Part-time
Programme Leader:	Mr. Andy Lock
Programme Coordinator:	Mr. Marius Chow (Tel: 2975 5633)
Programme Launch Date:	August 2019
Application Deadline:	15 July 2019

Introduction

This programme aims to provide students with knowledge and skills in managerial psychology to work effectively within a diversity of interpersonal situations; a conceptual base from which to identify and analyse behaviours across individual level to group level; and psychological-based approaches and tools to enhance people management skills to achieve higher performance.

On completion of the programme, students should be able to:

1. apply effectively the different psychological approaches and synthesize them in managing individuals, teams, and organisation;
2. critically assess how to create an organisational culture for employee to achieve higher performance;
3. apply psychological concepts and theories in creating a positive environment for managing organisational change;
4. manage different stakeholders effectively across diversified interpersonal situations.

Who Should Attend

The PgCert in MPSY Programme is most suitable for middle to senior management who is interested in:

1. Human Resource Management
2. Leadership
3. Performance and Organizational management
4. Understanding of self and people

Our Field Lecturers

This programme is exquisitely designed and uniquely delivered by a highly-selected group of renowned domain experts with 15+ years of experience in the field.

Modules Learning Objectives

Module 1. Psychology of Managing Individuals

1. Discuss and examine the value and purpose of psychology, and the application of management psychology.

2. Differentiate and reflect on the benefits of adopting psychological approaches to management problems.

3. Critically assess managerial psychology model and frameworks used in practice.

4. Identify and examine the individual differences in attitudes, personality and motivation in determining behaviours in organisations.

5. Discuss the psychological impact of management on employees' job satisfaction, person-job fit and motivation in the workplace.

6. Apply effectively the psychological models and theories in management to enhance job satisfaction, organisational commitment and employee engagement.

Module 2. Positive Psychology and Emotional Intelligence

1. Discuss the positive psychology context and processes.

2. Apply effectively positive psychology beyond the individual.

3. Identify and examine emotional intelligence psychology and its benefits in the workplace.

4. Discuss the psychology of emotional intelligence in leadership context.

5. Apply effectively emotional intelligence through experiential activities.

Module 3. Leadership Psychology

1. Identify and differentiate between the principles and theories in leadership psychology.

2. Critically analyze and effectively internalize the learning of psychologically informed approach in leadership.

3. Apply effective leadership with psychology through experiential practice.

4. Analyze and review significant psychological factors within leadership.

5. Critique and discuss the relationship between thinking patterns and behaviours.

Module 4. Influence and Persuasion

1. Discuss the psychology of persuasion and the pattern of persuasion.

2. Apply effective methods of persuasion and influence stakeholders.

3. Identify and examine sources and principles of social influence.

4. Discuss the application of social influence and persuasion in various situations and environments.

5. Apply effectively persuasion techniques through experiential activities.

Module 5. Employee Engagement Psychology

1. Critically analyze the importance of employee engagement within organisations.
2. Identify and discuss the drivers and psychological factors affecting employee engagement.
3. Apply psychological approaches to understand employee engagement.
4. Analyze and discuss best practices to create employee engagement.
5. Identify and apply different approaches to sustain employee engagement.

Module 6. Psychology of Organisational Change

1. Identify and examine the individual role within an organisation and the role of leadership within organisational management.
2. Critically examine the individual readiness for organisational change.
3. Work effectively with change-leaders, line managers and significant others in the change process through experiential practice.
4. Make appropriate judgment on the various pressures and rationales for change and its management in the change process.
5. Enhance in management and leading change using psychological approach.

Assessment for Each Module

1. Coursework
2. Individual assignment

Schedule

MODULES / WORKSHOPS	DATES & TIME *
Orientation Workshop	10 Aug (Sat) 2:00pm – 6:00pm
Module 1 Psychology of Managing Individuals	24 – 25 Aug (Sat and Sun) 9:00am – 7:00pm
Module 2 Positive Psychology and Emotional Intelligence	21 – 22 Sep (Sat and Sun) 9:00am – 7:00pm
Module 3 Leadership Psychology	12 – 13 Oct (Sat and Sun) 9:00am – 7:00pm
Professional Seminar	26 Oct (Sat) 2:00pm – 6:00pm
Module 4 Influence and Persuasion	30 Nov – 1 Dec (Sat and Sun) 9:00am – 7:00pm
Module 5 Employee Engagement Psychology	8 – 9 Feb 2020 (Sat and Sun) 9:00am – 7:00pm
Module 6 Psychology of Organisational Change	14 – 15 Mar 2020 (Sat and Sun) 9:00am – 7:00pm

*Schedule of the programme is subject to change and will be discussed with students.

Module Duration

18 hours for each module | 9:00am - 7:00pm (Sat and Sun)

Lunch Session: 1:00pm - 2:00pm

Class Venue

Island Side Learning Centre

Entry Requirements

Applicants shall hold a bachelor's degree awarded by a recognized institution with 3 years' relevant work experience.

If the degree or equivalent qualification is from an institution where the language of teaching and assessment is not English, applicants shall provide evidence of English proficiency, such as:

    i.   an overall band of 6.0 or above with no subtests lower than 5.5 in the IELTS; or

    ii.   a score of 550 or above in the paper-based TOEFL, or a score of 213 or above in the computer-based TOEFL, or a score of 80 or above in the internet-based TOEFL; or

    iii.   HKALE Use of English at Grade E or above; or

    iv.   HKDSE Examination English Language at Level 3 or above; or

    v.   equivalent qualifications.

Applicants with other qualifications and relevant work experience will be considered on individual merit.

Application and Course Fees

The tuition fee for the August 2019 intake is HK$30,000 and the application fee is HK$150. Students are required to pay the application fee with completed application form (SF26) and relevant documents to the Academy through our learning Centre or by Post. Students who receive the programme admission notification shall pay the tuition fee in full payment.

Financial Assistance

1. BEA HKU SPACE MasterCard Cardholder may enjoy 10-month interest-free instalment.

2. Hong Kong permanent residents may be eligible to apply for the Extended Non-Means-Tested Loan Scheme (ENLS) from the Student Finance Office of the HKSAR.

Application Timetable

Application Deadline: 15 July 2019

Proposed Date of Commencement: 10 August 2019

Application Procedure

To register, please complete and return Application Form (SF26) with supporting documents to sea@hkuspace.hku.hk, or by post to 8/F, T. T. Tsui Building, The University of Hong Kong, Pokfulam Road, Hong Kong. Alternatively, please submit the application form to the enrolment counter of our learning centers in person.

Contact Us

HKU SPACE Executive Academy

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Headquarters

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